

# Sponsor and Exhibit Prospectus

340B

Midwest Regional  
**Conference  
& Expo**



August 24 & 25, 2026

Ohioan Hotel and Event Center  
100 Green Meadows Dr S, Lewis Center, OH 43035

# 340B MIDWEST REGIONAL CONFERENCE & EXPO



August 24 - 25, 2026 | Ohioan Hotel & Event Center | 100 Green Meadows Dr S, Lewis Center, Ohio 43035



## ACCESS

Join 340B Covered Entities and other stakeholders in a discussion of the current state of the 340B Program. Midwest pharmacists and other clinicians, hospital and health center leaders, government officials, GPOs, wholesalers, drug company decision makers, and other leading healthcare professionals will be invited to attend this conference to learn, interact, network, and address today's toughest challenges in community health care. You will have the opportunity to share your message with this region's healthcare market.

## WHAT'S INCLUDED WITH AN EXHIBIT?

- Six-foot table and two chairs
- Nearly three hours of live exhibit time with no concurrent continuing pharmacy education programming
- Reach a highly targeted audience
- Connect with key decision-makers
- Network with prospective clients and industry partners
- Increase brand awareness and showcase your products and services
- Exhibit representatives are invited to join attendees in the educational sessions. The educational sessions may shed light on opportunities for your company.
- Two exhibit representative passes for full conference access to opening keynote session, breaks, meals, and the Monday evening reception
- Option to register additional exhibit representatives at the regular conference rate
- Opportunity to donate a prize or purchase a prize sponsorship (prizes will be distributed during the evening reception)
- Company logo and description in the Conference App
- Company recognition in a post-conference issue of the *Ohio Pharmacist* journal
- Complimentary list of 2026 conference attendees' names, businesses and mailing addresses sent to company contact after the event (*no emails provided*)

## 340B CONFERENCE AGENDA



Monday, August 24

- 7:00 am** *Exhibit move-in until 7:45 am*
- 8:00 am** *Expo Opening, 30-minute Breakfast Theater & Registration*
- 9:00 am Keynote Session
- 10:10 am Education Session
- 11:10 am** *Expo Break*
- 11:25 am Education Session
- 12:25 pm** *Networking Lunch & Expo*
- 1:30 pm Breakout Sessions
- 3:00 pm** *Expo Break*
- 3:30 pm Education Session
- Exhibit move-out by 4:00 pm*
- 4:30 pm** *Evening Reception & Prize Drawing*

Tuesday, August 25

- 8:00 am** *30-minute Breakfast Theater & Registration*
- 9:00 am Education Session
- 10:10 am Breakout Sessions
- 11:20 am Education Session
- 12:20 pm Conference Adjournment

## CONFERENCE HOTEL



The Ohioan Hotel & Event Center  
(formerly Nationwide Hotel & Conference Center)  
100 Green Meadows Dr S, Lewis Center, OH 43035

Room rate: \$157 per room, per night

Call: (614) 880-4300 | Code: 2608OPAMID

Online Registration:

[bit.ly/340BMidwestConferenceExpo2026](https://bit.ly/340BMidwestConferenceExpo2026)

Use the code above to access special OPA conference rates for Sunday, August 23 and Monday, August 24. If reserving by phone, mention that you are attending the OPA 340B Conference. Reservation requests made after **July 24, 2026** are subject to availability and may not be offered at the special conference rates. Book your room early!

# **BOOTH ONLY**

	OPA Member	Exhibit with new OPA Membership through December 31, 2026*	Non-member	Non-Profit
thru 6/30/2026	\$1,500	\$1,670	\$2,150	\$950
after 6/30/2026	\$1,700	\$1,870	\$2,350	\$950

\* Membership is offered at the Associate rate. If a pharmacist would like to join, he must pay an additional \$70 for the pharmacist membership.

## Exhibit Additions

Electricity Hook-up - \$100

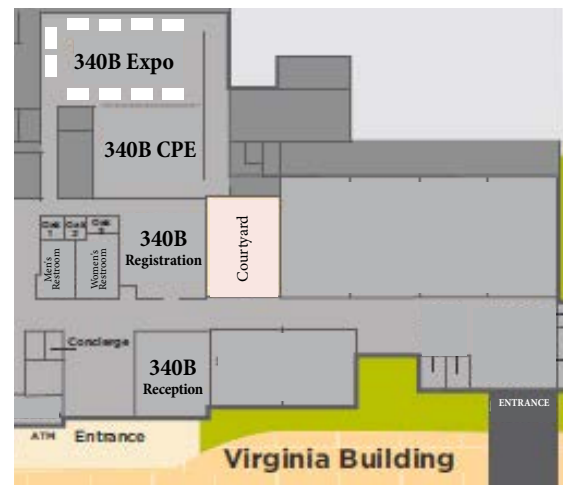
EXTRA Exhibit Representative - \$230 (no CPE credit offered)

Expo Prize Recognition - \$100

To encourage interaction in the Expo Hall, attendees will qualify for prizes by visiting each exhibit. Your company name will be recognized as a sponsor when the prize winners are announced during the Monday evening Reception.

## EXPO HALL LAYOUT

Anticipated 2026 Layout at the Ohioan Event Center



## IMPORTANT 2026 DATES

January	Exhibit registration opens
May	Healthcare professional attendee registration opens
June 10	Printed program advertising deadline
June 10	Cancellation deadline
July 24	Hotel block closes
Mid-August	Sponsors receive pre-event attendee list (vendors are not eligible to receive the pre-event list)
August 21	Shipments can be received by hotel
August 24	Exhibitor Move-in/Check-in/ Trade Show hours/Exhibitor Move-out
Early September	Vendors and Sponsors receive complete attendee list

## SHIPPING

Properties' receiving entrance is open from 8am - 5pm, Monday through Friday. Shipments can be received beginning August 21, 2026. Any materials being sent to the property must be marked as follows and include a complete return address. Handling charges may apply.

Address package as follows:

Hold for Arrival  
Attn: *Guest name and organization*  
Arrival date: *00/00/00*  
Receiving Dept/package Room  
Ohioan Hotel and Event Center  
100 Green Meadows Drive South  
Lewis Center, OH 43035

Mark on the box separately:

*Onsite Event Contact Name*  
Number of boxes (Ex. Box 1 of 2)

# **SPONSOR OPPORTUNITIES**

## **RECEPTION SPONSOR PACKAGE – \$5,500** 1 of 2 are **SOLD**

(Two Available)

- EXHIBIT
- 3 EXHIBITOR ATTENDEE passes
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE (*commitment by 5/30/2026*)
- Sponsor LISTING IN CONFERENCE SLIDESHOW
- Company LISTING & LINK ON CONFERENCE WEBSITE PAGE  
(from time of commitment through one month after the conference)
- FULL-PAGE COLOR AD in the printed Program Guide with preferred position (*ad material due 5/30/2026*)
- ROTATING BANNER AD in the Conference mobile app for all of the Conference
- Logo included in the pre-event reminder email

PLUS SPONSOR OF:

- MONDAY EVENING RECEPTION
- Option to pay for all drinks with your corporate credit card
- RECEPTION SIGN with logo
- RECEPTION ANNOUNCEMENT with logo on Conference App
- RECEPTION ANNOUNCEMENT on Monday
- RAFFLE PRIZE - Winners drawn from names collected at your exhibit

## **Wi-Fi SPONSOR PACKAGE – \$5,000** (*\$10,000 to exclusively sponsor Wi-Fi for the Conference*)

(Multiple Available)

- EXHIBIT
- 2 EXHIBITOR ATTENDEE passes
- ROTATING BANNER AD in the Conference mobile app on Expo day of Conference
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE (*commitment by 5/30/2026*)
- Sponsor LISTING IN CONFERENCE SLIDESHOW
- Company LISTING & LINK ON CONFERENCE WEBSITE PAGE  
(from time of commitment through one month after the conference)
- FULL-PAGE COLOR AD in the printed program guide (*ad materials due 5/30/2026*)
- Logo included in the pre-event reminder email

PLUS SPONSOR OF:

- PUSH NOTIFICATION via the Conference mobile app (*Push content due 7/31/2026*)

## ADDITIONAL SPONSORSHIP OPPORTUNITIES



### MORNING COFFEE SPONSOR PACKAGE – \$2,500

(Two Available)

- EXHIBIT
- 2 EXHIBITOR ATTENDEE passes
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE  
(commitment by 5/30)
- Sponsor LISTING IN CONFERENCE SLIDESHOW
- Company LISTING & LINK ON CONFERENCE WEBSITE PAGE (from time of commitment through one month after the conference)
- HALF-PAGE COLOR AD in the Program Guide
- Logo included in the pre-event reminder email

PLUS SPONSOR OF:

- ALL-MORNING MONDAY or TUESDAY COFFEE  
Includes OPA-ordered sponsor's custom coffee sleeves with your logo

### GUIDE SPONSOR PACKAGE – \$2,000

(Multiple Available)

- EXHIBIT
- 2 EXHIBITOR ATTENDEE passes (attend sessions as well as interact with attendees at your booth during breaks)
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE  
(commitment by 5/30)
- Sponsor LISTING IN CONFERENCE SLIDESHOW
- Company LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE (from time of commitment until one month following the conference)
- HALF-PAGE COLOR AD in the Program Guide
- Logo included in the pre-event reminder email

PLUS SPONSOR OF:

- The Conference PROGRAM GUIDE (logo on outside cover)

### Breakfast Theater – \$3,500

Present a 30-minute breakfast theater about your product or service for up to 50 attendees. Hot-plated meal and signage included.

*Two opportunities | Sponsor commitment due May 30*

### Keynote Session Sponsorship – \$4,000 **SOLD**

Support of the Keynote session of the Conference will offer company name recognition via multiple channels. The Keynote topic is History/Current State of 340B.

### CPE Session Sponsorship – \$2,500 each

Support of a continuing pharmacy education (CPE) session will offer company name recognition via multiple channels.

### Program Guide Ads

(Full-color, high-resolution ads in pdf format due June 28. If ad is not received by deadline, your logo will fill the ad space.)

Full-Page Ad (5.25”w X 8.25”h) .....\$1,050

Half-Page Ad (5.25”w X 4”h) .....\$550

Quarter-Page Ad (2.5”w X 4”h) .....\$300

*Sponsor commitment due May 30 | Limited opportunities*

### Continental Breakfast – \$1,000 each

### Monday Lunch – \$1,800

### Monday Snack Break – \$1,800

### Expo App Ad– \$2,000

Your banner ad can appear on the landing page of the Conference app. Ad specs: 335 wide x 120 high pixels  
*Sponsor commitment: May 30 | Ad due July 15*

### 340B Attendee Confirmation Email with Logo – \$500

Each registrant will receive an Expo confirmation email that includes your company name, logo and website link.  
*Sponsor commitment: April 15*

### Sponsor Tote Bag - \$1,000

Each registrant will receive tote bag that includes your company logo in one-color.  
*Sponsor commitment: April 15*

### Sponsor Hotel Key Cards – \$2,500

*Sponsor commitment: May 30*

### Sponsor-provided logo lanyards – \$1,500

*Sponsor commitment due June 15  
Lanyards due July 15*

### Conference Bag One-page Inserts or Promotional Item – \$1,000

*Inserts or items due at OPA office by July 15*

**HOW TO REGISTER:**

- 1. Visit [www.ohiopharmacists.org/sponsor](http://www.ohiopharmacists.org/sponsor) and click on the 340B Midwest Regional Expo "Register" button
- 2. Complete the online registration form

OR complete the application below and mail to OPA 2674 Federated Blvd., Columbus, OH 43235 OR email it to [jjohnson@ohiopharmacists.org](mailto:jjohnson@ohiopharmacists.org).



**340B MIDWEST REGIONAL EXPO** Vendor Application/Contract Sponsor Form

August 24, 2026 | Ohioan Hotel & Event Center | 100 Green Meadows Drive South, Columbus, OH 43035

Company \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

**Please complete a 25-word description of your company for promotional purposes.** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Exhibit Coordinator \_\_\_\_\_ E-mail \_\_\_\_\_ Phone ( ) \_\_\_\_\_

**Representatives who will staff Expo Exhibit:** All representatives' names need to be provided by **July 30, 2026**. All exhibitors are encouraged to join attendees in the continuing pharmacy education (CPE) sessions. *If your company representative is a licensed pharmacist who would like to receive CPE credit from the Expo, please check the box below so that OPA may provide a CPE form. (The pharmacist-exhibitor CPE benefit offers a savings of \$200 or more off the pharmacist-attendee registration rate.)*

Name \_\_\_\_\_ Suffix \_\_\_\_\_

Name \_\_\_\_\_ Suffix \_\_\_\_\_

Email \_\_\_\_\_ CPE access for licensed pharmacist exhibitor

Email \_\_\_\_\_ CPE attendance for licensed pharmacist exhibitor

Phone \_\_\_\_\_  No CPE needed  
 1 day CPE - Free

Phone \_\_\_\_\_  No CPE needed  
 1 day CPE - Free

We agree to abide by the rules and regulations that are listed on the 340B Midwest Regional Conference & Expo contract included in this prospectus. We agree to include credit card information or enclose a check for payment, when submitting this contract. The early fee is due by June 30, 2026. All payments must be received no later than July 30, 2026. All cancellations will forfeit at least a \$50 administration fee per the contract.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT**

340B Expo Trade Show Fee \$ \_\_\_\_\_

340B Sponsorship(s) \_\_\_\_\_ \$ \_\_\_\_\_

Total Remitted \$ \_\_\_\_\_

Check included

**Credit Card**

VISA  MasterCard  American Express

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Account # \_\_\_\_\_

Billing Address \_\_\_\_\_

*(If different from above)*

**Electronic Funds Transfer**

Checking  Savings  Business Checking

Routing # \_\_\_\_\_

Account # \_\_\_\_\_

Name on Account \_\_\_\_\_

Please mail to: Ohio Pharmacists Association, Attn: Janice Johnson, 2674 Federated Blvd, Columbus OH 43235  
fax to: 614.389.4582 OR register online at [www.ohiopharmacists.org](http://www.ohiopharmacists.org). Questions? Call 614.389.3236

# Exhibit Contract for the Ohio Pharmacists Association 340B Midwest Regional Conference & Expo August 24, 2026



## ASSIGNMENTS

1. Assignments will be confirmed/made by the Ohio Pharmacists Association (OPA) on a first-come, first-serve basis according to the date that payment for the exhibit is received for the 340B Midwest Regional Conference Expo on August 24, 2026.
2. Exhibit space is leased with the understanding that the Exhibitor will hold the Ohio Pharmacists Association blameless for any and/or all liability which may result for any cause whatsoever.

## PAYMENTS AND CANCELLATIONS

1. In applying for space, the Exhibitor will pay for the full cost of the space with the application or as soon thereafter as possible. *Member Rate:* \$1,500 by 6/30/2026 or \$1,700 after 6/30/2026. *Non-member Rates:* \$1,670 for exhibit with new 2026-2027 OPA membership by 6/30/2026 or \$1,870 after 6/30/2026; \$2,150 for non-member exhibit only by 6/30/2026 or \$2,350 after 6/30/2026. *Non-profit Rates:* \$950 for a non-profit exhibit. The contract and space reservations are not binding until payment for the exhibit space is received by OPA.
2. Written notice of cancellation must be received by the OPA office before July 10, 2026 in order for the Exhibitor to receive a refund less the \$50 administration fee. Any cancellations after that date, but before July 20, 2026, will receive a 50% refund. If notice is received after July 20, 2026, Exhibitor is obligated to pay full fee. In the event of a cancellation, OPA shall have the right to use said space for its own convenience.

## EXHIBIT EQUIPMENT

1. The exhibit space will include 6' skirted table and two chairs. Any other items or services will be at each exhibitor's own expense and responsibility. The display area, which is fully carpeted, will be available for move-in of materials from 7:00-7:45 a.m. on Monday, August 24, 2026. **Trade Show hours are Monday, August 24, 2026 from 8:00 - 9:00 am; 11:10 - 11:25 a.m.; 12:25 - 1:30 p.m. and 3:00-3:30 p.m.** Materials may not be removed before 3:30 p.m., Monday, August 24, 2026 and must be completely removed by 4:00 p.m. on August 24, 2026. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from OPA. *Note:* Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.

## USE OF EXHIBIT SPACE

1. No Exhibitor shall assign, sublet or share the whole or any part of the vendor space allocated. All demonstrations and exhibits must be confined to the exhibit space. All Exhibitors must arrange their displays so they utilize only the area contracted for and in such manner as to recognize the right of other Exhibitors and show visitors to conform to the overall floor layout developed by OPA. OPA adheres to the IAEM guidelines for exhibits (available upon request). Heights: No constructed exhibit display or sign or advertising matter may exceed a height of ten feet (10') unless approved by the OPA Exhibit Manager. No lights, standards, signs, mirrors, advertising matter, display racks, display cases, other construction may exceed 42 inches in height in the front two-thirds of the space. Exhibitors who display machines or equipment that measure eight feet (8') in height must submit to OPA for approval of a floor plan showing the location of such equipment or machines by July 20, 2026. Lighting: Light bulbs or other light sources must not be visible from the aisles. The use of flashing electric signs or lights is not permitted. Appearance: An Exhibitor must arrange to remove excessive amounts of trash or waste materials during show hours. Fire regulations: All materials shall be fire-resistant. No Exhibitor shall assign, sublet or share the whole or any part of the exhibit space allocated. *Note:* Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.

2. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or any other entertainment of any kind or nature, played, staged or produced by the Exhibitor, its agents, employees within the premises covered by this license agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP, or SESAC. Exhibitor agrees to hold harmless OPA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any, and all, such claims and charges. Exhibitor shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.

3. Only customary and descriptive product literature and samples may be distributed to meeting registrants and only within the space assigned to the Exhibitor presenting such material. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Hall. Food or drink distribution must be approved by the OPA exhibit manager.

## DIRECTORY LISTING

The Exhibitor is solely responsible for his/her material contained in Exhibitor and app listing. The Exhibitor agrees to indemnify and hold harmless the OPA for any trademark, trade name, copyright or patent infringement claims or controversies arising out of, or related to this agreement or the program and Exhibitor listing.

## OBJECTIONABLE MATERIAL AND ACTIVITIES

1. OPA reserves the right to request modification of any questionable exhibit. All products displayed in the exhibit exhibit must be suitable to the pharmacy market.

## LIABILITY AND INSURANCE

1. OPA, the Ohioan Hotel & Event Center, or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, his agents or employees from theft, damage by fire, accident, or any other cause.
2. The Exhibitor agrees that OPA and the Ohioan Hotel & Event Center or its employees: (a) will not be responsible for any damages to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, his representatives, or injury being expressly waived by the Exhibitor, (b) will be exempted from or indemnified for any claims for injury to any part of the Exhibitor's representatives, agents or employees.
3. OPA, its agents and employees, will not be liable for failure to hold the exhibit as scheduled. Payments for exhibit space will be returned in that event except that any actual expenses incurred in connection with the exhibit will be deducted if the exhibit is called off on August 24, 2026, because of fire, or any natural cause, or strike, or epidemic or any law or regulation of public authority, which makes it impossible or impractical to hold the exhibition.
4. The Exhibitor agrees to obtain the following insurance coverage during the OPA exhibition, including move-in, move-out times, and be prepared to furnish certificate of insurance to the OPA if requested: (a) Comprehensive general liability insurance coverage including protective and contractual liability coverage of not less than one million dollars for bodily injury, property damage, and product liability coverage and (b) Employers' liability insurance within minimum limits of \$250,000 per accident.

## BUILDING RULES

1. Exhibitors must comply with all regulations; meet the requirements of the U.S. Government, the State of Ohio, Franklin County and municipal authorities, police and fire departments, as well as all regulations of the Ohioan Hotel & Event Center.
2. Fire regulations require that all display materials be flame proofed and all hangings must clear the floor. Electrical signs and equipment must be wired to meet specifications of the National Electrical Code Safety Rules.
3. Exhibitors shall not deface any part of the Exhibit Facility. The cost of repairing any damage to the Exhibit Hall caused by the Exhibitor, its employees, representatives, or agents will be billed to and paid by the Exhibitor. Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, ceiling, furniture, or properties of the Exhibit Hall. All setup and dismantling of Exhibit space and equipment must be conducted within the Exhibit Hall.
4. **SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL.**

## HANDLING AND STORAGE

1. The Ohioan Hotel & Event Center will accept shipped exhibit items beginning on August 21, 2026 to the address below. All shipped items must be marked with the name of your company, the on-site contact name, and the event date. A fee of \$5.00 per box and \$75.00 per skid will be charged to your room for storage, handling and delivery of items to the meeting area on the date of the event. If necessary, an invoice will be sent to your business.

Ohioan Hotel & Event Center, 100 Green Meadows Drive South, Lewis Center, OH 43035

2. All items must be shipped out on Monday, August 24, 2026. Exhibitors must place a return label on the box/package and call/email to schedule the pickup. The Ohioan team will take items to the back dock for pickup. Exhibitors are responsible for all shipping charges. Shipping charges will not be accepted by the The Ohioan Hotel and Event Center.

## TERMINATION AND DEFAULT

If the Exhibitor shall fail to perform any of the covenants or obligations under this contract, OPA may, as its option, terminate this contract immediately upon written notice to the Exhibitor. Any termination by OPA under this contract shall be without prejudice to any other rights or remedies of OPA hereunder. The failure of OPA to exercise the right of termination herein granted at any time shall not constitute waiver of its rights therefore under subsequent default.

## GENERAL

1. All matters and questions not covered by the contract provisions are subject to the decisions of the OPA Exhibit Manager. The contract provisions may be amended at any time by OPA, and all amendments or additions that may be so made shall be equally binding, on all parties affected, as the original contract provisions.
2. Severability. The intention of the parties to this agreement is to comply fully with all laws and public policies, and this agreement shall be construed consistently with all laws and public policies to the extent possible. If and to the extent that any court or competent jurisdiction determines it is impossible to construe any provision of this agreement consistently with any law or public policy and consequently holds that provision to be valid, such holding shall in no way affect the validity of the other provisions in this agreement, which shall remain in full force and effect.
3. Superceding Agreement. In case of conflict between any term of this agreement and the OPA contract with the Ohioan Hotel & Event Center, the latter shall control.
4. Arbitration. Any controversy or claim arising out of, or relating to, this contract, or its breach, shall be settled by arbitration, in accordance with the rules, then obtaining, of the American Arbitration Association, and judgment on the award rendered may be entered in any court having jurisdiction.