

Exhibit and Sponsor Prospectus 2027

The Ohio Pharmacists Association invites you to connect with and introduce your products and services to pharmacists, pharmacy technicians, student pharmacists, and other pharmacy professionals at the three or more trade show opportunities offered annually. Become a 2027 OPA Annual Conference exhibitor at one of the largest state pharmacy association trade shows in the country! OPA offers Multi-Event Package Sponsorships which extend your brand recognition throughout the year through OPA events and communications. Sponsor status at OPA gives you preferred exhibit and registration privileges.



Become an OPA sponsor!

The 2027 OPA Annual Conference and Trade Show will be held at the Hilton Columbus at Easton.

Did you know?

In Ohio, Long-Acting Injectable (LAI) drug classification has expanded exponentially. Legislative efforts from OPA has allowed expansion of these LAIs to include more drugs and classes of drugs. OPA not only offers Pharmacist Administered Injectables trainings but an OPA Injectables Registry sponsorship on page 11.

NEW

WHY EXHIBIT?

- Brand recognition
- Exclusive exhibit time with no concurrent educational programming
- Opportunity to educate pharmacist, technician, and student pharmacist attendees about your products and/or services
- Opportunity to engage with pharmacist, technician, and student pharmacist attendees
- Past attendees represented 400+ Ohio businesses
- Opportunity to join attendees at continuing pharmacy education sessions and special events
- Exhibitor recognition in the OPA event *Program*
- Exhibitor recognition in OPA Social Media posts
- Exhibitor recognition on the OPA website
- Exhibitor recognition in pre and/or post-event issues of the *Ohio Pharmacist* journal



149th Annual
Trade Show

April 9, 2027
Hilton Columbus at Easton
3900 Chagrin Drive, Columbus Ohio 43219



11th Annual Residency
& Fellowship Expo

April 9, 2027
Hilton Columbus at Easton
3900 Chagrin Drive, Columbus Ohio 43219



Specialty
Conference
& Expo

Late Summer 2027
Location TBD



Innovation Summit
& Expo, Midyear
Reimagined

November 6, 2026
Ohio Northern University
525 S Main St, Ada, OH 45810

Exhibit space is limited. Register early to secure your exhibit at ohiopharmacists.org.



CONNECT WITH OHIO PHARMACISTS

April 8-10, 2027 | Columbus, Ohio | **Conference Schedule**

The 2027 OPA Annual Conference will attract 700-800 pharmacist, pharmacy technician, and student pharmacist attendees. It will offer attendees the opportunity to earn up to 11 hours of Continuing Pharmacy Education (CPE) as well as additional hours of on-demand, cutting-edge CPE from April 17 to June 30, 2026. Exhibits will be open for a total of 4 hours on April 9 only.

2027

Education Topics

- Social Determinants of Health
- New Drug Update
- 340B
- Legislative Update
- Roundtable sessions
- Injectable medications
- Pharmacogenomics
- Pharmacy Business Plan Competition
- and much more...

THANKS

TO OUR CURRENT SPONSORS

- Kroger Health (Columbus)
- PMC Advantage Insurance Services, a Pharmacists Mutual Company

(as of 7/1/2026; more sponsorships are available.)

THURSDAY, APRIL 8

- 8:00 am Registration and Continental Breakfast
- 8:20 am Breakfast Theatre Sponsorship
- 9:00 am CONTINUING PHARMACY EDUCATION SESSION
- 10:00 am Refreshment Break
- 10:10 am CONTINUING PHARMACY EDUCATION SESSIONS
- 11:20 am CONTINUING PHARMACY EDUCATION SESSIONS
- 12:20 am Awards & PAC Luncheon
- 2:10 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 3:10 pm Break
- 3:20 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 4:30 pm OPA Committee Networking Social

FRIDAY, APRIL 9

- 8:00 am Registration, Continental Breakfast, and **Trade Show**
- 8:20 am Breakfast Theatre Sponsorship (2 opportunities)
- 9:00 am CONTINUING PHARMACY EDUCATION SESSION
- 10:00 am **Trade Show** & Refreshment Break
- 10:30 am CONTINUING PHARMACY EDUCATION SESSIONS
- 11:30 am **Trade Show**, Residency Expo & Lunch
- 1:00 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 2:30 pm **Trade Show**, Prizes, Poster Sessions
- 3:30 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 4:30 pm Student Olympics
- 6:00 pm President's Banquet & Reception

NEW
2027
Trade
Show
Schedule

SATURDAY, APRIL 10

- 8:00 am Registration and Continental Breakfast
- 8:20 am Breakfast Theatre Sponsorship
- 9:00 am CONTINUING PHARMACY EDUCATION SESSIONS
- 10:00 am Break
- 10:10 am CONTINUING PHARMACY EDUCATION SESSIONS
- 11:10 am Break
- 11:20 am CONTINUING PHARMACY EDUCATION SESSIONS
- 12:20 pm Conference Adjournment

2027 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT

	Diamond Sponsor \$50,000	Platinum Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Annual Conference and Trade Show	Annual Conference Exhibit Table	4 Deluxe Tables +	2 Deluxe Tables	1 Deluxe Table	1 Premium Table
	Email Confirmation	Prominent Logo	Logo included	Logo	
	Annual Conf. Meals & Breaks	Exclusive meal sponsor meal discount, Scripted Intro	Sponsor one meal <i>(limited opportunities)</i>	Break recognition <i>(limited opportunities)</i>	
	Chair Drop*	At sponsored meal			
	Projected logo sign	Proj logo at registration & meal, recognition at Expo	Projected logo at event & Expo	Projected logo sign at Trade Show	
	Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 room, 1 night
	Social Media Posts*	2 video & 2 logo recognition posts	1 video & 2 logo recognition posts	1 photo & 1 logo recognition posts	1 sponsor logo recognition post
	Conf. Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!
	Conf. Sponsor Registration	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations
	Logo on OPA Swag <i>(if not exclusively sponsored)</i>	Primary Location <i>(limited opportunities)</i>	Secondary location <i>(limited opportunities)</i>	Small logo <i>(limited opportunities)</i>	One 3-day registration
	Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets
	Theatre Opportunity	Preferred Theatre Day and Time	Breakfast or Product Theatre Opportunity	Breakfast Theatre Opportunity <i>(limited opportunities)</i>	1 Luncheonticket
	Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Full page ad	1/2 page ad
340B Expo or Advocacy	Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert
	Conf. Attendee email*	Two pre-Conference Banner ads in email	One pre-Conf. Banner ad in email	Logo in sponsor list of email	Streamer ad "7.5 x 2.125"
	Compound or RPh or Student Advocacy event	One Expo table offered for all three events, prominently placed	One Expo table at one event, preferred placement		
	Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!
Innovation	Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert
	Event eBulletin	Banner ad	logo		
	Innovation Summit	One Expo table	One Expo table		
	Innovation Summit Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!
Webinars, Jobs, Social Media ...	Innovation Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert
	Event eBulletin	Banner ad	logo		
	OPA promotion & recording of Company Webinar*	4 opportunities annually	3 opportunities annually	2 opportunities annually	1 opportunity annually
	OPA Career Center Internship/job post	8 free, one-month posts annually	6 free, one-month posts annually	4 free, one-month posts annually	2 free, one-month posts annually
	OPA Social Media All Channels	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post	1 free, one-month post annually
OPA	Ohio Pharmacist journal ad*	3 full-page ads OR 2 ads & one article submission	2 full-page ads	1 full-page ad	1 half-page ads
	Ohio Pharmacy Newsline Banner Ad*	5 ads	3 ads	2 ads	1 ad
	Recommend	Referral upon request			
OPA	OPA Logo access	Yes	Yes	Yes	Upon request
	OPA Annual Membership	5 Associates and 5 RPh customers	4 Associates and 4 RPh customers	3 Associate and 3 RPh customers	2 Associate OPA Memberships

⌘ Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can be offered new OPA membership. Renewals are not included in the package.

* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2027.

ANNUAL CONFERENCE SPONSORSHIPS

(Favorite 2026 sponsorships are highlighted)

Multi-Event Package Sponsorships - \$50,000; \$20,000; \$10,000; \$5,000; \$2,500

Logo on OPA-Branded Item for Registrants- \$10,000 exclusive; \$5,000 secondary location; \$2,500 small logo

Awards & PAC Luncheon - \$10,000 exclusive; \$2,500 partial

The most well-attended special event of the OPA Conference is where pharmacy excellence is recognized. Exclusivity is awarded a deluxe Trade Show booth, and a reserved table at the luncheon with a 90-second, scripted welcome by sponsor.

President's Banquet or President's Reception- \$4,000 exclusive or \$2,500 partial

UNDER 40 Pharmacy Awards - \$5,000 for exclusive or \$1,500 partial

Past Presidents' Breakfast - \$1,000

OPA Committee Recruitment/Networking Social - \$2,000

NEW
in 2026

OPA Committee Recruitment/Networking Bar Exclusive or Partial Sponsorships - \$5,000 or \$2,000

Headshot Lounge - \$3,500

Pharmacy Business Plan Competition CPE Session - \$3,500

Self-Care Championship CPE Session Sponsorship - \$3,000

Research & Innovative Practice CPE Roundtables - \$3,000

Research & Innovative Practice Poster Session - \$3,000

Legislative Update or other Continuing Pharmacy Education Sessions - \$2,500 each

Conference PUSH Notification - \$200 each, Limited quantities

Name Badge Ribbons Display - \$900

Conference Bag Inserts (due March 1) - \$750 for exhibitors or OPA members, \$1,000 non-members

Sponsor-provided Lanyards - \$1,500 exclusive or \$1,000 partial *Sponsor-provided lanyards due by Feb. 1, 2026*

More
NEW sponsorships
appear on page 10

Advertisement Opportunities

A printed Program containing educational information and events will be distributed to approximately 800 individuals attending the Conference. You are invited to advertise.

SPECS: Quality, high resolution advertisements must be received in PDF format by February 20.

\$950 - Back Cover Full Page

\$750 - Inside-Front or Inside-Back Full Page

\$550 - Full Page

\$350 - ½ Page

\$300 - Streamer ad (7.5x2.125)

\$300 - Featured Exhibitor listing

ANNUAL CONFERENCE EXHIBIT SPONSORSHIP FEES

Deluxe Exhibit	\$1254	Member Exhibit
	\$1424	Member Exhibit with 2027 OPA Associate Membership Renewal*
	\$1424	Exhibit & 2027 OPA Associate Membership*
	\$1509	Exhibit rate 7/1/26-12/31/26
	\$1609	Exhibit rate beginning 1/1/27
Premium Exhibit	\$1154	Member Exhibit
	\$1324	Member Exhibit with 2027 OPA Associate Membership Renewal*
	\$1324	Exhibit & 2027 OPA Associate Membership*
	\$1409	Exhibit rate 7/1/26-12/31/26
	\$1509	Exhibit rate beginning 1/1/27
Standard Exhibit	\$1054	Member Exhibit
	\$1224	Member Exhibit with 2027 OPA Associate Membership Renewal*
	\$1224	Exhibit & 2027 OPA Associate Membership*
	\$1309	Exhibit rate 7/1/26-12/31/26
	\$1409	Exhibit rate beginning 1/1/27

*R.Ph. members will be charged the difference between the R.Ph. member & associate member rates.

Exhibit Benefits

- One 6' skirted table, two folding chairs, an identification sign provided by Fern Expo, and carpeted floor
- Exhibit space is 6 feet deep by 8 feet wide
- Unlimited representative registrations for exhibit
- Two lunches per exhibit served in the Exhibit Hall
- Two pharmacist exhibitors per exhibit are eligible for Conference On-Demand CPE access at a special discount
- Security services in Exhibit Hall during non-show hours
- Post-show registration list

Exhibit Schedule

Hilton Columbus at Easton

Thursday, April 8

Vendor Set-up 4:00 - 6:00 PM

Friday, April 9

Vendor Set-up 7:00 - 7:45 AM

TRADE SHOW HOURS

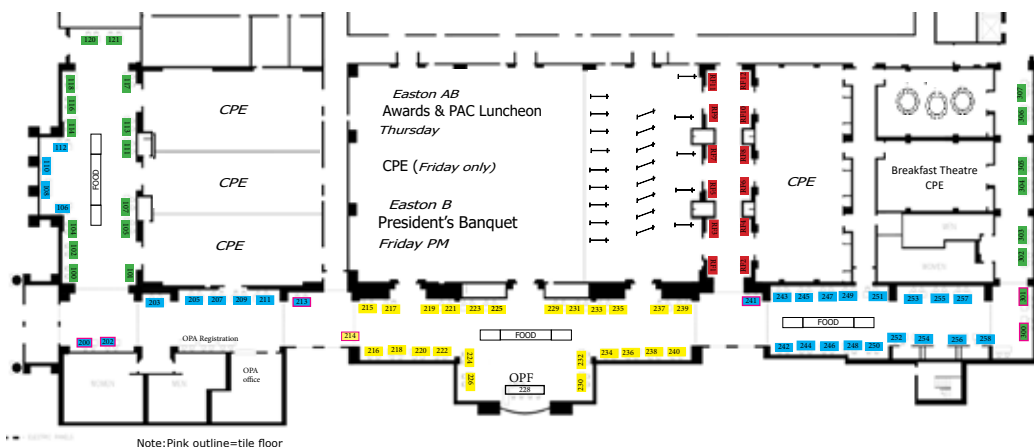
Exhibit Opening 8:00 - 9:00 AM

Exhibit Coffee Break 10:00 - 10:30 AM

Exhibits Lunch 11:30 AM-1:00 PM
Includes 2 vendor representatives' lunches per exhibit

Exhibits & Prizes 2:30 - 3:30 PM

Vendor Move Out 3:30 - 4:15 PM



ANNUAL CONFERENCE THEATRE APPLICATION

(MUST PURCHASE THE SILVER PACKAGE SPONSOR LEVEL OR HIGHER)

Breakfast Theatres provide an opportunity to feature exhibitor presentations on the clinical benefit or scientific research relating to the development of an approved pharmaceutical product or featured disease state. These sessions provide a focused, high value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Sessions may include information on new uses, combinations, or therapies approved products, updates to clinical guidelines, or considerations for specific disease states. Breakfast Theatres are a forum to gather and discuss issues on patient education, specific products, and therapeutic areas with company representatives or your designees. OPA recognizes that Breakfast Theaters will be promotional and may concentrate on a specific product or drug. These sessions will not run during educational CPE and are not approved for continuing education credits.

Premium Booth & Theatre Package with up to 40 attendees

☐ **Thursday 4/8/2027**
@ 8:20 - 8:50 a.m.

☐ **Friday 4/9/2027**
@ 8:20 - 8:50 a.m.

☐ **Saturday 4/10/2027**
@ 8:20 - 8:50 a.m.

☐ **Friday 4/9/2027** **NEW**
@ 8:20 - 8:50 a.m.

Title of Theatre presentation and 25-word description _____

Presenter _____ Presenter's email _____

The Theatre Package sponsorship includes:

- Meeting room
- Standard audio-visual package with LCD projector, and screen
- Food and beverage service for up to 40 Theatre attendees
- Opportunity for sponsor to collect participant names
- Signage and Program recognition

Presentation Theatres are limited in number and cannot be held or reserved without a signed agreement. Requested Theatre times are not guaranteed until payment is received by OPA. The Sponsor must request their preferred theatre date and time from the schedule above. To apply for a 2027 OPA Theatre requests must submit pages 6, 7 and 8 of this OPA Exhibitor Prospectus. Applications must be received by December 15, 2026. Payment is due by January 30, 2027. Availability is Limited and only open to sponsors at the OPA Silver level or higher.

(Favorite 2026 sponsorships are highlighted)



Conference Host Hotel

Make your online reservation with the special conference rate by, **Monday, March 8, 2027**. If you phone in your reservation, be sure to say you are attending the OPA Annual Conference and Trade Show.

Hilton Columbus at Easton
3900 Chagrin Drive Columbus Ohio 43219
Room rate: \$209 per room, per night
Call: (614) 414-5000 | Group Code: 91J
Use the QR code for Online Reservations



OPA 149th ANNUAL TRADE SHOW APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

April 9, 2027 • Hilton Columbus at Easton, 3900 Chagrin Dr., Columbus, Ohio 43219

Exhibit Coordinator _____ E-mail _____ Phone () _____
(Exhibit kit will be emailed to this person.)

*This information can appear in the Event Program and app.

Company* _____

Contact* _____ Title _____ Interested in OPA ☐ Yes Associate Membership? ☐ No ☐ Already an OPA member

Address _____ City _____ State _____ Zip _____

Phone* () _____ Website* _____

Email* _____

☐ Check here if this is the 1st year exhibiting at the OPA Annual Trade Show.

Please include a 25-word description of your company for promotional purposes.* _____

Select the exhibit(s) location from the Exhibit Hall Floor Plan below.

Number of exhibits to be purchased: _____ Preferred Location: 1st Choice _____ 2nd Choice _____

Deluxe	☐ \$1,254 Member Exhibit rate
	☐ \$1,424 Member Exhibit rate with 2026 OPA Membership Renewal*
	☐ \$1,424 Exhibit rate and new 2026 OPA Membership*
	☐ \$1,509 Non-member Exhibit rate for 7/1/25-12/31/25
	☐ \$1,609 Non-member Exhibit rate beginning 1/1/26
Premium	☐ \$1,154 Member Exhibit rate
	☐ \$1,324 Member Exhibit rate with 2026 OPA Membership Renewal*
	☐ \$1,324 Exhibit rate and new 2026 OPA Membership*
	☐ \$1,409 Non-member Exhibit rate for 7/1/25-12/31/25
	☐ \$1,509 Non-member Exhibit rate beginning 1/1/26
Standard	☐ \$1,054 Member Exhibit rate
	☐ \$1,224 Member Exhibit rate with 2026 OPA Membership Renewal*
	☐ \$1,224 Exhibit rate and new 2026 OPA Membership*
	☐ \$1,309 Non-member Exhibit rate for 7/1/25-12/31/25
	☐ \$1,409 Non-member Exhibit rate beginning 1/1/26

*Refers to OPA Associate Member rate, R.Ph. members will be charged the difference between the R.Ph. member & associate rates.



Deluxe Exhibit

Premium Exhibit

Standard Exhibit

Note: Exhibits outlined with pink do not have a carpeted floor.

List any company that you'd prefer to avoid nearby placement: _____

Wi-Fi and Electric

- ☐ Check this box if you need a wired-internet connection (shared bandwidth) for your exhibit, the additional cost is \$350.
- ☐ Check this box if you need a WiFi connection (shared bandwidth) for your exhibit, OPA member-\$100; OPA non-member-\$150.
- ☐ Check this box if you will need an electric connection at your exhibit. OPA member cost is \$100; OPA non-member cost is \$150.
- ☐ Check this box if you will need a dedicated line for internet at your exhibit. OPA will contact you with options.

Indicate how you heard about the OPA Trade Show

☐ OPA mailing ☐ OPA emails ☐ OPA website ☐ Pharmacist ☐ Another exhibitor ☐ Other _____

Who is your target audience?

- ☐ Pharmacists ☐ Student Pharmacists ☐ Community/Independent ☐ Health-System ☐ Other
- ☐ Pharmacy Technicians ☐ Managed Care ☐ Geriatric Care ☐ Research

OPA 149TH ANNUAL TRADE SHOW EXHIBITOR APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

Exhibit Hall Prize Highlights:

- Encourages attendance in the Exhibit Hall
- Recognition of prize donors
- Signature card requirement for prize drawing
- Meet and greet hundreds of Ohio pharmacists
- Potential prizes: tablets, headphones, bluetooth speakers, gift cards, vendor products, & much more



Name and address of representatives who will staff exhibit: All representatives' names need to be provided by March 8, 2027. If your company representative is a pharmacist or pharmacy technician who would like to report continuing pharmacy education (CPE) of the Conference for CPE credit they must request Live or **On-Demand CPE access**. Both options include Ohio law and patient/medication safety credits. Live CPE offers up to 11 hours. On-Demand access offers more than **30 hours** of CPE home-study credit. On-demand access will be sent by email approximately one week after the event. For each exhibit, two pharmacist exhibitors are eligible for 1-day live CPE for free or 3-day on-demand CPE access for \$119.* (The pharmacist-exhibitor on-demand CPE fee offers a savings of \$200 or more off the pharmacist registration rate.)

NEW
in 2026

Name _____	CPE for licensed pharmacist exhibitor* ☐ No CPE needed ☐ 1-day Live CPE - Free ☐ 3-day On-Demand CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE for licensed pharmacist exhibitor* ☐ No CPE needed ☐ 1-day Live CPE - Free ☐ 3-day On-Demand CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE for licensed pharmacist exhibitor* ☐ No CPE needed ☐ 1-day Live CPE - Free ☐ 3-day On-Demand CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE for licensed pharmacist exhibitor* ☐ No CPE needed ☐ 1-day Live CPE - Free ☐ 3-day On-Demand CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

All exhibitors must wear their OPA Conference name badge to all OPA sponsored events/sessions. (If more representatives are coming, please email names, etc.)

We agree to abide by the rules and regulations that are listed on the Exhibit Contract on page 8. We understand that this prospectus' pricing and sponsorships are effective beginning October 1, 2026. We agree to enclose a check, or include arrangements, for payment when submitting this contract. If registering in 2025, we understand that payment must be received by December 31, 2026 to guarantee the discounted rate. If registering in 2026, we understand that full payment must be received no later than March 1, 2027. If we cancel the exhibit after this contract is received, at least a \$50 administration fee will be forfeited.

Registration and attendance at, or participation in, OPA meetings and other activities constitute an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities. If you do not wish to have your picture taken, you must tell the OPA photographer(s) during the event.

Authorized signature _____ Date _____

Payment: Sponsorship(s) _____ \$ _____

Trade Show _____ \$ _____

"BIG" Prize \$50 donation _____ \$ _____

On-Demand CPE * 30 hours CPE - rep # ____ x \$119 _____ \$ _____

Wi-Fi or Electric subtotal _____ \$ _____

Total amount remitted _____ \$ _____

☐ Check Make check payable to: Ohio Pharmacists Association (Tax ID 31-4271660)

Credit Card	
☐ VISA	☐ MasterCard ☐ American Express
Exp. Date _____	Sec. Code _____
Name on Card _____	
Account # _____	
Billing Address _____	
(If different from above)	

Electronic Funds Transfer		
☐ Personal Checking	☐ Personal Savings	☐ Business Checking
Routing # _____		
Account # _____		
Name on Account _____		

EXHIBIT CONTRACT FOR THE OHIO PHARMACISTS ASSOCIATION

149TH ANNUAL CONFERENCE & TRADE SHOW, APRIL 9, 2027

SPACE ASSIGNMENTS

1. Space assignments will be made by the Ohio Pharmacists Association (OPA) with sponsors/members having preference, then on a first-come, first-serve basis according to the date that payment for the exhibit space is received for the 149th Annual Conference & Trade Show to be held at the Hilton Columbus at Easton in Columbus, Ohio, on April 9, 2027.
2. The Ohio Pharmacists Association reserves the right to shift space assignments after the contract has been signed if they find it necessary to do so. Space is leased with the understanding that the Exhibitor will hold the Ohio Pharmacists Association blameless for any and/or all liability which may result for any cause whatsoever.

PAYMENTS AND CANCELLATIONS

1. In applying for space, the Exhibitor will pay for the full cost of the space with the application or as soon thereafter as possible. The cost of a Deluxe Exhibit being \$1,254 for OPA members, \$1,424 for exhibit/membership, \$1,509 from 9/1-12/31/2025 or \$1,609 after 1/1/2026. The cost of a premium exhibit being \$1,154 for OPA members, \$1,324 for exhibit/membership, \$1,409 from 9/1-12/31/2025 or \$1,509 after 1/1/2026. The cost of a standard exhibit being \$1,054 for members, \$1,124 for exhibit/membership, \$1,309 from 9/1-12/31/2025 or \$1,409 after 1/1/2026. These prices are subject to change by OPA.
2. Written notice of cancellation must be received by the OPA office before February 9, 2027 in order for the Exhibitor to receive a refund less the \$50 administration fee. Any cancellations after February 9, but before March 9, 2027, will receive a 50% refund. If notice is received after March 9, 2027, Exhibitor is obligated to pay full fee. In the event of a cancellation, OPA shall have the right to use said space for its own convenience.

EXHIBIT AND EQUIPMENT

1. The exhibit will include one 6' x 2' x 30" skirted table, two folding chairs and one identification sign. Any other items or services will be at each exhibitor's own expense and responsibility. The display area is carpeted (unless noted) will be available for move-in of materials from 4:00 - 6:00 p.m. on Thursday, April 8, 2027 or 7:00 - 7:45 am on Friday, April 9. Set-up must be completed by 7:45 a.m. on April 9, 2027. **Trade Show hours are outlined on page 5 of this prospectus.** Materials may not be removed before 3:30 p.m., Friday, April 9, 2027, and must be completely removed by 4:00 p.m. on April 9, 2027. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from OPA.

USE OF EXHIBITS

1. All demonstrations and exhibits must be confined to the exhibits. All Exhibitors must arrange their displays so they utilize only the exhibit area contracted for and in such manner as to recognize the right of other Exhibitors and show visitors to conform to the overall floor layout developed by OPA. OPA adheres to the IAEM guidelines for exhibits (available upon request). Heights: No constructed exhibit display or sign or advertising matter may exceed a height of ten feet (10') unless approved by the OPA Exhibit Manager. No lights, standards, signs, mirrors, advertising matter, display racks, display cases, other construction may exceed 42 inches in height in the front of the table. Exhibitors who display machines or equipment that measure eight feet (8') in height must submit to OPA for approval of a floor plan showing the location of such equipment or machines by March 9, 2026. Lighting: Light bulbs or other light sources must not be visible from the aisles. The use of flashing electric signs or lights is not permitted. Appearance: An Exhibitor must arrange to remove excessive amounts of trash or waste materials during show hours. Fire regulations: All materials shall be fire-resistant. No Exhibitor shall assign, sublet or share the whole or any part of the exhibit space allocated. **Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.**
2. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or any other entertainment of any kind or nature, played, staged or produced by the Exhibitor, its agents, employees within the premises covered by this license agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP, or SES-AC. Exhibitor agrees to hold harmless OPA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any, and all, such claims and charges. Exhibitor shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.
3. Only customary and descriptive product literature and samples may be distributed to meeting registrants and only within the exhibit space assigned to the Exhibitor presenting such material. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Hall. Food or drink distribution must be approved by the OPA exhibit manager.

SECURITY

OPA and the Hilton Columbus At Easton will take precautions to safeguard Exhibitor's property by means of perimeter guard service between the hours of 6:00 p.m. Thursday, April 9, 2026 and 7:30 a.m. Friday, April 10, 2026. However, they will not be liable for damage or loss to the Exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure their own exhibit and display materials. OPA will not assume liability for any injury that may occur to show visitors, Exhibitors, or other agents or employees of the Exhibitor.

DIRECTORY AND PROGRAM LISTING

The Exhibitor is solely responsible for their material contained in the program, app and Exhibitor listing. The Exhibitor agrees to indemnify and hold harmless OPA for any trademark, trade name, copyright or patent infringement claims or controversies arising out of, or related to this agreement or the program and Exhibitor listing.

LIABILITY AND INSURANCE

1. OPA, the Hilton Columbus At Easton, or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their agents or employees from theft, damage by fire, accident, or any other cause.
2. The Exhibitor agrees that OPA and the Hilton Columbus at Easton or its employees: (a) will not be responsible for any damages to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, their representatives, or injury being expressly waived by the Exhibitor, (b) will be exempted from or indemnified for any claims for injury to any part of the Exhibitor's representatives, agents or employees.
3. OPA, its agents and employees, will not be liable for failure to hold the exhibit as scheduled. Payments for exhibit space will be returned in that event except that any actual expenses incurred in connection with the exhibit will be deducted if the exhibit is called off on or after April 9, 2026, because of fire, or any natural cause, or strike, or epidemic or any law or regulation of public authority, which makes it impossible or impractical to hold the exhibition.
4. The Exhibitor agrees to obtain the following insurance coverage during the dates of the OPA exhibition, including move-in, move-out days, and be prepared to furnish certificate of insurance to the OPA if requested: (a) Comprehensive general liability insurance coverage including protective and contractual liability coverage of not less than one million dollars for bodily injury, property damage, and product liability coverage and (b) Employers' liability insurance within minimum limits of \$250,000 per accident.

BUILDING RULES

1. Exhibitors must comply with all regulations; meet the requirements of the U.S. Government, the State of Ohio, Franklin County and municipal authorities, police and fire departments for the City of Columbus and all regulations of the Hilton Columbus At Easton.
2. Fire regulations require that all display materials be flame proofed and all hangings must clear the floor. Electrical signs and equipment must be wired to meet specifications of the National Electrical Code Safety Rules.
3. Exhibitors shall not deface any part of the Exhibit Facility. The cost of repairing any damage to the Exhibit Hall caused by the Exhibitor, its employees, representatives, or agents will be billed to and paid by the Exhibitor. Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, ceiling, furniture, or properties of the Exhibit Hall. All setup and dismantling of exhibits and equipment must be conducted within the Exhibit Hall. No storage or exhibit materials will be permitted outside the assigned exhibit space.
4. Helium balloons and all balloons that are lighter than air are prohibited within the Hilton Columbus At Easton.
5. **SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL.**

OBJECTIONABLE MATERIAL AND ACTIVITIES

1. OPA reserves the right to request modification of any questionable exhibit. All products displayed in the exhibit must be suitable to the pharmacy market.

HANDLING AND STORAGE

Shipping via Fern Expo: To facilitate the handling of crates and other freight upon arrival at the Hilton Columbus at Easton, Exhibitor will provide copies of bills of lading to the official decorator designated by OPA, the Fern Expo Company. This will place Exhibitor under no obligation to said decorator for services unless Exhibitor so desires.

TERMINATION AND DEFAULT

If the Exhibitor shall fail to perform any of the covenants or obligations under this contract, OPA may, as its option, terminate this contract immediately upon written notice to the Exhibitor. Any termination by OPA under this contract shall be without prejudice to any other rights or remedies of the OPA hereunder. The failure of OPA to exercise the right of termination herein granted at any time shall not constitute waiver of its rights therefore under subsequent default.

GENERAL

1. All matters and questions not covered by the contract provisions are subject to the decisions of the OPA Trade Show Manager. The contract provisions may be amended at any time by OPA, and all amendments or additions that may be so made shall be equally binding, on all parties affected, as the original contract provisions.
2. Severability. The intention of the parties to this agreement is to comply fully with all laws and public policies, and this agreement shall be construed consistently with all laws and public policies to the extent possible. If and to the extent that any court or competent jurisdiction determines it is impossible to construe any provision of this agreement consistently with any law or public policy and consequently holds that provision to be valid, such holding shall in no way affect the validity of the other provisions in this agreement, which shall remain in full force and effect.
3. Superceding Agreement. In case of conflict between any term of this agreement and the OPA contract with the Hilton Columbus at Easton, the latter shall control.
4. Arbitration. Any controversy or claim arising out of, or relating to, this contract, or its breach, shall be settled by arbitration, in accordance with the rules, then obtaining, of the American Arbitration Association, and judgment on the award rendered may be entered in any court having jurisdiction.

Additional OPA Sponsor Opportunities

(Also see Package Snapshot on page 3)

OPA ANNUAL CONFERENCE SWAG 2027

New in 2026, every OPA Annual Conference registered pharmacist, technician, and student pharmacist registrant received an OPA T-shirt with sponsor logo. You are invited to exclusively or co-sponsor the Conference branded item! **NEW**

149th OPA Annual Conference will be held April 8-10 at the Hilton Columbus at Easton | Columbus, Ohio

Exclusive OPA logo Swag Sponsorship - \$10,000

OPA logo swag for Conference Attendees co-sponsorship, company logo in primary location - \$5,000

OPA logo swag for Conference Attendees Sponsorship, second tier logo recognition - \$2,000

OPA logo swag for Conference Attendees Sponsorship, third tier logo recognition - \$1,000

OPA INNOVATION SUMMIT EXHIBIT/SPONSORSHIPS

(Formerly OPA Midyear Meeting) **NEW FORMAT**

Live Exhibit Time

Friday, November 6, 2026 11:45 am – 1:00 pm

Ohio Northern University | Ada, Ohio

Vendor Category	OPA Member	Exhibit with 2026-2027 OPA Membership*	Non-member
Fees	\$300	\$480	\$650

* Offers discounted OPA Associate Member exhibit package rate. Pharmacist exhibitors will be charged the difference between Associate and Pharmacist Active Member rates.

Innovation Summit sponsorship - \$3,000

CPE Pearl Sessions Sponsorship - \$1,000 each

Lunch Sponsorship - \$2,000

Dessert Sponsorship - \$1,000

Midyear Program Advertisement - \$500 (Full-page)
\$350 (Half-page)

Sponsor Insert Distribution - \$500 each, limited quantity

OPA PHARMACY TECHNICIAN SEMINAR

September 2026, The OPA Office, Columbus, Ohio

Seminar sponsorship - \$1,000

CPE Sponsorships - \$500 each

Breakfast Sponsorship - \$300

Exhibit and Scripted Intro - \$900

Exhibit - \$300

Attendee Lunch Sponsorship - \$600

Logo in Confirmation Email - \$500

Sponsor Insert Distribution - \$300

OPA ADVOCACY EVENT SPONSORSHIPS

February and Fall 2027: Student Legislative Day or Pharmacy Legislative Day at Renaissance Center, Columbus, Ohio

Exhibit and Scripted Intro - \$2,000

Exhibit - \$1,000

Attendee Lunch Sponsorship - \$4,000

Sponsor Insert Distribution - \$500

Confirmation Email Logo Recognition - \$200

OPA SUBSTANCE USE DISORDER WORKSHOP SPONSORSHIPS

September 2026, The OPA Office, Columbus, Ohio

Keynote Sponsorship - \$2,000

CPE Sponsorships - \$500 each

Exhibit - \$1,000

Confirmation Email Logo Recognition - \$500

Attendee Lunch Sponsorship - \$1,500

Sponsor Insert Distribution - \$500

Contact Janice Johnson at 614.389.3236 or jjohnson@ohiopharmacists.org for exhibit and sponsorship opportunities.

INJECTABLES REGISTRY & EXHIBIT SPONSORSHIP - \$50,000

NEW

As the only provider in Ohio of Pharmacist Administered Injectables Training, OPA is offering a package sponsorship for Annual Trade Show 2027 exhibit and access to the OPA list of businesses that have staff who have been trained to administer long-acting injectables medicines to their patients.

CONTINUING EDUCATION SPONSORSHIP OPPORTUNITIES

- Pharmacist Administered Injectables Training Programs
- Immunization Training Programs for pharmacists and technicians
- APhA's Diabetes Care Certificate Training Programs
- Emerging Pharmacy Leaders Conference (January 2027)
- OPA Board Meetings
- OPA Committee Meetings - Legal and Regulatory, Member Engagement and Experience, Practice Advancement & Innovation, Pharmacy Economics, Resolutions and Bylaws, Communications, New Practitioner Experience (virtual or hybrid/live meetings)
- OPA Special Interest Groups Meetings - Independent SIG, Compounding SIG

Meeting/Program Sponsor & Scripted Intro- \$3,000

Lunch Sponsorship - \$3,000 Exclusive, \$1,000 Partial

Breakfast Sponsorship - \$1,000 Exclusive, \$500 Partial

Sponsor Promo Insert Distribution - \$1,000

Event Program Advertisement - \$300

Logo promotional email - \$500

OPA COMMUNICATION SPONSORSHIP OPPORTUNITIES

Ohio Pharmacist printed journal advertising - Circulation= 4,000+

An electronic file in PDF format with 350 dpi is the preferred format for submission.

Mechanical Specifications:

- Trim size: 8.5" x 10.875"
- Bleed size: 8.75" x 11.125"
- Tip-in trim size: 8-3/8" x 11-1/4"
- Full page: 7" x 10"
- 1/2 page (H): 8.5" x 5.5"
- 1/2 page (V): 3-1/4" x 10"
- Streamer ad (H): 7.5" x 2.125"
- Business Card (V): 2-1/4" x 3-1/2"

(V = vertical, H = horizontal)

Display Ad rates:

	6X	3X	1X
Inside Front	\$780	\$800	\$820
Full page	750	770	810
1/2 page	460	480	520
Back 1/2 pg	520	550	580
1/3 page	400	420	480
Streamer	300	320	380

Business Card/Print Classified

\$75

Ohio Pharmacy Newline Banner Ad - \$1,000 for 3 (Specs: 600 wide pixels x 400 high pixels; Open rate averages 50%)

Ohio Pharmacist printed journal and Ohio Pharmacy Newline member email Package - \$1,000

(full-page ad and banner ad)

Linked video in Ohio Pharmacy Newline - \$1,500

OPA website's Career Center post for Internship and/or job opportunity

NEW

- OPA member discounted rates per post AND biweekly member Newline notice- 2 complimentary one-month posts annually, \$50/three-month; \$270/six-month; \$480/12-month
- Nonmember rates per post - \$100/one-month; \$300/three-month; \$450/six-month; \$960/12-month

Sponsored OPA Social Media Post:

OPA Social Media formats for submission: LinkedIn, Facebook, Instagram and Twitter - \$500 per post

Company Sponsored OPA eBulletin - \$500 per issue

OPA Pharmacy Technician Salary Survey Distribution Sponsorship - \$5,000 exclusive, \$1,000 co-sponsorship

NEW

Multiview sells advertising for the OPA website. To place OPA website advertising, contact opa@multiview.com or call 972.402.7023.

Contact Janice Johnson at 614.389.3236 or jjohnson@ohiopharmacists.org for exhibit and sponsorship opportunities.



Ohio Pharmacists Association
2674 Federated Blvd
Columbus Ohio 43235-4990
www.ohiopharmacists.org

Register now to sponsor and exhibit in Ohio at the
2027 OPA Annual Conference and Trade Show!

Thanks to our Annual Conference & Trade Show 2026 Sponsors & Exhibitors

Abbott; American Associated Pharmacies; American Pharmacy Cooperative, Inc.; AndHealth; Astellas Pharma US, Inc.; AstraZeneca; Bavarian Nordic, Inc.; BD Parata; Beta Bionics; Braeburn; Buchanan; Capital Wholesale Drug Company; Cardinal Health; CareSource; Cencora; Centor; CeQur; Clarex Health; Complete Care Consult; Corcept Therapeutics; CPESN Ohio; CSL Behring; Dexcom; Embecta; Emlah Consulting; Gifthealth, Inc.; GSK; Health Care Logistics; Hikma Pharmaceuticals USA Inc.; Hims & Hers; InStockRx; KeySource; Kroger Health; L'Oreal; Liberty Software; Lilly; MaxiPak LLC; McKesson Amplify; MedMe Health; Merck; Moderna; Neurelis; Novartis; Novo Nordisk; Ohio Pharmacists Association Committees; OPA Political Action Committee; Ohio Pharmacists Foundation; Pfizer; PMC Advantage Insurance Services, A Pharmacists Mutual Company; PharmToTable, LLC; RedSail Technologies; Rxmart; Samuels Products, Inc.; Sandoz; SpartanNash; TZMO USA, INC. (Seni); Value Drug Company; Vertex; Wells Pharma

Thanks to our 340B Midwest Regional Conference and Expo 2025 Sponsors & Exhibitors

Apexus; Aventi Health; Buchanan; Blue + Co, LLC; CCN Pharmacy; FQHC 340B Compliance; McKesson; Nuvem; Pharmacists Mutual Insurance Company; SpendMend

Thanks to our Midyear Meeting 2025 Sponsors & Exhibitors

Buchanan; Frier Levitt; McKesson Amplify; Independent Pharmacy Cooperative; Pharmacists Mutual; Liberty Software; Lilly; American Pharmacy Cooperative, Inc.; Cardinal Health; CareSource; NACDS; Novo Nordisk; PrimeRx